KEYNOTE DESCRIPTION

(for print)

ADELE GAMBARDELLA AND CHIP MASSEY

Adele Gambardella and Chip Massey are experienced presenters and seasoned speakers, having logged hundreds of workshops as an in-demand keynote duo.

Their combination of unique skills, storytelling and engaging interaction are what make them an audience favorite.

Their clients have included Goldman Sachs, SAP, APMP, United Nations and dozens more. Their keynotes have been called, "unforgettable," and they deliver the ultimate keynote experience to inspire.

“THE MOST VALUE SKILL IN BUSINESS AND IN LIFE”

What’s the single most valuable skill in business and in life? The ability to convince others. Whether we’re trying to make a sale, close a deal, obtain a promotion, or get another person to do what we want them to do, buy what we want them to buy, or agree with us and support our ideas, our days are filled with interactions that hinge on our powers of persuasion.

IF YOU WANT TO ADD **SUSPENSE, LAUGHTER,** AND **GREAT RESULTS** TO YOUR NEXT EVENT? BOOK CHIP OR ADELE...OR BOTH!

ADELE AND CHIP EMPLOY THEIR RESPECTIVE, WILDLY UNUSUAL CAREER STORIES TO MAKE SURE YOUR AUDIENCE WILL NEVER FORGET THESE KEY

DELIVERABLES:Using FBI persuasion techniques to advance your cause in any situation.

- Influencing anyone to do pretty much anything you desire, both inside and **outside your organizations.**
- Mastering the right language to change other people's minds.
- Communicating so that people will listen, especially during a crisis.
- Applying **White House-tested fact drops** to get people to hear your side of the story, even amid a lot of noise and distraction.
- Understanding why people want someone to convince them – and how you can be that persuasive person.

You'd think these highly desirable topics would be hard to master, but Chip and Adele make it easy – and fun! Your audience will be captivated and entertained as they learn how to become more persuasive in any situation, every day.

- All speeches are available live or virtual
- Ask about customization – we'd love to make this your best event ever

- Keynotes are available in longer format by request

Seasoned speakers, Adele and Chip, bring an unforgettable experience of impact and inspiration that helps people and organizations take a break from the worries of the day while breaking free from perceived limits. You will discover practices for maintaining mental strength and resilience to realize your greatness like never before.

YOU'LL LEARN HOW TO:

- Be resilient to fears and challenges that sabotage what's possible when left unchecked.
- Attain a seemingly impossible goal without slowing down or giving up.
- Rethink what's possible and uncover untapped potential like never before.
- Collaborate with your teammates to achieve greater things together!